

2010 PUBLISHING PACKAGES

	<u>Text Pack</u>	<u>Art Pack</u>	<u>Basic Pack</u>	<u>Standard Pack</u>	<u>Premium Pack</u>
<u>Phone and Email Support</u>	X	X	X	X	X
<u>Guidance/ In- Person Consultation</u>	X	X	X	X	X
<u>Basic Interior Artwork</u>		X	X	X	
<u>Premium Interior Artwork</u>					X
<u>Basic Custom Cover</u>		X	X	X	
<u>Premium Custom Cover</u>					X
<u>Editing</u>	X		X	X	X
<u>Basic Formatting</u>	X		X	X	
<u>Premium Formatting</u>					X
<u>ISBN</u>			X	X	X
<u>Distribution Services</u>					X
<u>Marketing Services</u>					X
<u>Printing Services</u>				X	X

Package price varies depending on length and type of manuscript, as many of our services are charged on an hourly rate. Please let us know which package(s) you are interested in, and we will prepare a price estimate for your consideration. Thank you!

Package Feature Descriptions

Phone and Email Support: At Lekha, we pride ourselves on providing our clients with the attention and care that they deserve. Unlike other publishers that make customers pay extra for phone or email contact, we are happy to answer any questions you might have by phone or email, anytime.

Guidance/ In- Person Consultation: We believe that in-person consultations and meetings are invaluable when it comes to publishing a great book. Lekha will provide all general guidance services for publishing, such as consultation about the author's work or direction, one-on-one consultation about editing questions, and other publishing resources. The number of meetings included in each package varies, but additional meetings may always be arranged for an additional cost.

Basic Interior Artwork: Spice up your book's interior! Our basic interior artwork will be custom made for you, using stock photo selections or simple artwork requiring less than two hours of the artist's time. There will be one complimentary meeting between the author and the artist to discuss the design before the artist creates it. Additional customizations or changes that exceed the two-hour time limit will incur additional fees of \$40 per hour.

Premium Interior Artwork: Make your book stand out by having a one-of-a-kind custom icon or logo designed for your book's interior pages, as well as unique title page art, if desired. The artist will meet once with the author to discuss the design/s, and then will provide the author with a sample of the finished product. The author will have one opportunity to request any changes before the design is finalized. The artist will change the design to reflect the author's desires. Any further changes desired will incur an additional cost of \$75 per consultation (mandatory for any major changes) and \$40 per hour for the book designer to implement the changes.

Basic Custom Cover: Let our book artists create an original cover design for you. The cover will use a limited font selection, simpler artwork, and plainer layout options than our Premium package. The book designer will meet once with the author to discuss cover art ideas. Then the book designer will email proofs of two to three cover samples for the author's review. The author will get to choose one sample, and give any additional suggestions at that time regarding changes. The book designer will then prepare the final cover design, based on the author's wishes. Any further changes to the cover art will incur an additional cost of \$75 per consultation (mandatory for any major changes) and \$40 per hour for the book designer to implement the changes. *The use of three stock photo images of the designer's choice (digital art only) is included in this cover option. If the author prefers to use more stock images or different ones than the designer chooses, he or she must purchase them at cost.*

Premium Custom Cover: Lekha will provide the author with a book designer for the cover art and interior art. The book designer will meet once with the author to discuss cover art ideas. At the following meeting, the book designer will provide two to three cover samples and/or interior art samples for the author's review. The author will get to choose one sample, and give any additional suggestions at that time regarding changes. The book designer will then prepare the final cover and/or interior art designs, based on the author's wishes. The author will then meet a third and final time with the designer to approve the cover design and/or interior art. At the third meeting, the author may approve the cover design for printing, or request minor (requiring less than ten total minutes for the book designer to correct) changes at no additional charge. Any further changes to the cover art or interior art will incur an additional cost of \$75 per consultation (mandatory for any major changes) and \$40 per hour for the book designer to implement the changes. *The use of three stock photo images of the designer's choice (digital art only) is included in this cover option. If the author prefers to use more stock images or different ones than the designer chooses, he or she must purchase them at cost.*

Editing: Lekha will assign an editor to work with the author in making revisions. The author will be notified prior to any and all substantial changes, which will be made with the author's approval and participation. Lekha may make corrections of typographical and grammatical errors without the author's consent. Lekha will provide the author with a proofing copy of the work, which the author must correct and return within an agreed-upon time. If the proofing copy is not received as agreed, Lekha has the option to delay release or terminate the agreement as warranted. Upon completion of the edited work, the formatter will present the final proof to the author. Should any additional changes be desired (other than a minimal amount of typographical, grammatical, or spelling corrections) the author will incur an additional cost of \$75 per consultation (mandatory for any major changes) and \$40 per hour for the editor to implement the changes.

Basic Formatting: Lekha will format the author's work to prepare it for publication. Formatting involves conversion of the work into various digital or print formats, using text and image input, font choice, layout design, and other factors which affect the work's look, feel, organization and quality. Authors will get to choose from one of our attractive formatting templates. Lekha will present the final proof to the author before sending it the printer. Should any additional changes be desired (other than typographical, grammatical, or spelling) the author will incur an additional cost of \$75 per consultation (mandatory for any major changes) and \$40 per hour for the formatter to implement the changes.

Premium Formatting: Take your text to the next level! Lekha will format the author's work to prepare it for publication. Formatting involves conversion of the work into various digital or print formats, using text and image input, font choice, layout design, and other factors which affect the work's look, feel, organization and quality. Premium formatting means that we will create an original interior layout that is designed specifically for your book, rather than a template. Lekha will present the final proof to the author before sending it the printer. Should any additional changes be desired (other than typographical, grammatical, or spelling) the author will incur an additional cost of \$75 per consultation (mandatory for any major changes) and \$40 per hour for the formatter to implement the changes.

ISBN: An ISBN (International Standard Book Number) will be assigned to your book.

Distribution Services: We offer various kinds of distribution options for our authors, including Retail Distribution, Wholesale Distribution Option, and Online Bookseller Listing.

Marketing Services: Our marketing services include, but are not limited to; Custom Webpage, Online Advertising, Podcast, YouTube Video Promotion, Online Promotional Package, Review Submission, Print Media Promotion, Edited Press Releases, Television and Radio Promotion, and arranging Book Signings. We will work with you to create a custom marketing plan to fit your needs and get your book the most attention possible.

Printing Services: Lekha provides every publishing author with a selection of printers to choose from, but an author may select any printer of his or her choice. Just choose your desired printer, and Lekha will take care of the rest! Printing costs will vary depending on the printer selected, the desired format to be printed (hardcover, paperback, pamphlet, etc.) and the number of copies printed. Typical printing cost for a small paperback book ranges between \$5 and \$7.